

ISTITUTO TECNICO COMMERCIALE E PER GEOMETRI

Indirizzi A.F.M. - TURISMO - C.A.T. - Percorsi di II Livello

PROGRAMMA EFFETTIVAMENTE SVOLTO MATERIA: LINGUA INGLESE

Anno scolastico 2025/2026 - Classe 4 sezione E - Indirizzo: turismo - Prof.ssa Cinzia Tariciotti

Module 1	The Tourism Industry	Travel abroad
The world of tourism	- From past to present: the development of tourism - Tourism today: advantages and disadvantages - National and International organisations - UNWTOs Global Code of Ethics for Tourism - The organisation of the tourism Industry: tour operators and travel agents; online travel agencies; package holidays; marketing and promotion - Writing a formal letter of application	- Travel documents and procedures - Currencies and money - Be a responsible and safe tourist - Before you go - When you're abroad - The travel agent: job profile
Module 2	Air Travel	Land and Sea Travel
Transportation	- At the airport: inside the terminal building; what passengers do at the airport - Airlines and flights: IATA; airline hubs; airline classes; types of flights - Booking an e-ticket - A boarding card	- Rail travel: the Iron horse: types of passenger services - Road travel: coaches, buses and cars - Eurolines - Car rental: tips and warnings - Water travel: types of water transport - Royal Cruise: Cruising the Ocean - Scotland's Highlands and Islands Cruise 2019
Module 3	Serviced Accommodation	Self-catering accommodation
Accommodation	- From Inns to hotels: the development of the hospitality industry - Types of serviced accommodation - Hotel grading: from one star to five stars - Bay Hotel, Best Capital, The White Thistle Hotel, High Street B&B. - Conference Hotels: Wilkinson Hotel	- Types of self-catering accommodation: caravans camping and motor home parks, holiday homes, hostels, religious institutions - Plaz Hostel Berlin - Campsites rules: Sunny Valley

N.B. per gli studenti con sospensione del giudizio i contenuti oggetto della verifica scritta sono evidenziati in grassetto